

## Annual International Women's Day Symposium

### Power Up – Knowledge is Empowering

11:30AM – 3PM Friday | March 8, 2019

Long Beach Airport Marriott

\$35 pp includes lunch, keynote speaker & roundtable discussions

Register online today at [www.WSSoCal.org](http://www.WSSoCal.org)

*Give yourself the gift of empowerment and  
a unique opportunity to learn and network with other amazing women!*

#### WHY ATTEND

Network with experts on key issues affecting everyday life in roundtable discussions lead by **industry leaders sharing expertise and best practices.**

- **Financial Literacy:** understand, grow and build your personal wealth and financial security
- **STEAM Education & Advocacy:** how to turn your passion and knowledge into a career
- **Personal Empowerment:** take control to find work-life harmony, define family leadership roles and handle intergenerational challenges
- **Business Sense & Cents:** successfully transform your passion/talent into a successful income producing entity
- **Gender Equality & Career:** know your compensation value and civil rights

#### WHO SHOULD ATTEND

This education symposium is designed to deliver “how to” information for **woman in all ages and stages of their lives and financial independence.**

**College Graduates** looking for advice and opportunities

**Career Seekers** exploring ways to move from a job to a career path or change occupations

**Professionals** pondering a startup business or expansion-optimizing social media

**Entrepreneurs** seeking strategic ways to grow and advance

**Next Chapter** opportunities for anyone looking to reinvent, rebalance, renew and be your best self

*“Step into YOU and own it. Be the CEO of yourself.”*  
~Symposium emcee 2017

#### WSSC MISSION

*Improving the **quality of life, financial independence and confidence** of women in Southern California*

#### POWERFUL STATS

When it comes to careers and financial planning, women encounter different risks and challenges. Knowledge is empowering and vital for change.

- ✓ Women earn 77 cents of every dollar earned by men in the US
- ✓ 1 in 5 married women earn more than her husband
- ✓ More women have college degrees than men
- ✓ Only 24% of the most senior roles in global business are held by woman

*“If they don't give you a seat at the table, bring a folding chair.”* Shirley Chisholm, US Congress

#### ➔ FOUR WAYS TO GET INVOLVED TODAY:

1. **REGISTER** to attend the Women's Symposium on March 8
2. **DONATE** your time and expertise as a presenter
3. **VOLUNTEER** to help organize or work at the event
4. **SPONSOR** the event financially or with in-kind donations

#### WHO IS WSSC

WSSC is a 100% volunteer 501c (3) organization that was started in 2016 by a group of passionate women in Southern California committed education, empowerment and independence. Inspired by International Woman's Day, the group is dedicated to celebrating and empowering local women through an Annual Symposium.

#### WSSoCal.ORG