# **JOIN US**



# International Women's Day Symposium Friday, March 8 | 11:30 a.m. – 3 p.m.

\$35 includes lunch, networking, resources and expert advice from inspiring women leaders

Register today online at www.WSSoCal.org

### Mary Parks – Opening Emcee

A journalist with true spirit, Mary has over 30 years of media experience. She created/hosted the TV series *American Spirit*, a weekly show featuring inspiring stories that were broadcast to 100 countries in 41 languages. She co-hosts *The Verdict*, a weekly radio show on AM590 focused on legal and criminal defense topics. In the spirit of giving back, she co-founded The Princess Spirit. Mary and dozens of volunteers transform into some of America's most recognizable princesses to bring joy, hand-made dolls and wigs to children in local hospitals.



#### Marah Fineburg-Kuck – Welcome

Founder of WSSC, Marah brings investment and financial planning expertise to the table. Her goal is appropriate asset allocation, direct strategic investments, and developing secure retirement and estate investment plans for clients. She is First VP-Investments with Wells Fargo Advisors, in addition to holding designations as a Chartered Retirement Planning Counselor (CRPC®) and a Certified Financial Planner™ (CFP®). A graduate of UC San Diego with double bachelor's degrees in Economics and Chinese Studies, Marah speaks Mandarin Chinese, Spanish & Hebrew.



### Scharrell Jackson - Opening Keynote

Scharrell is a Partner, COO/CFO of Squar Milner LLP, one of the nation's 50 largest accounting firms. With over 30 years of experience, she is known for her remarkable business acumen and commitment to developing leaders, streamlining business operations and automating processes that drive growth, increase efficiency and profit. Scharrell also founded "Leadership in Heels", a professional Speaker Series with sold out events that focus on making a difference in the lives of others. She also serves on a number of boards, hosts a small group in her home and is a mother of three amazing sons.



### Kimjera Whittington – Closing Keynote

An award-winning career development expert, keynote speaker and conscious leadership adviser, Kimjera Whittington opens a new path for you to take intentional, positive charge of your business and career. Kimjera's passion lies in helping companies and organizations develop leaders who will build powerful and productive teams that thrive. Kimjera has more than 20 years of experience as a sales and marketing executive and has hired, mentored and trained hundreds of successful sales professionals. She holds a Master's degree in Consciousness Studies and obtained her Executive Leadership training at the UC Berkeley's Haas School of Business.



# LEARN MORE



## **Power Up – Knowledge is Empowering**Roundtable Discussions

## **Realizing Financial Wellness**

A sound financial plan evolves as your needs and situation changes. Learn the key to achieving financial security at any age, how to eliminate stress and anxiety whether you are just getting started with investing or addressing complex financial decisions involving Medicare and Social Security.

## **Fueling Your Entrepreneurial Spirit**

Do you have a special talent, expertise, invention or idea for a much-needed service? Achieving success can be tricky – that's why it's critical to strategically set yourself apart. Learn the secrets to building a client following, creating an effective business plan, seeking capital or investors and how to harness the power of social media to optimize your dream.

### Achieving Harmony & Self Actualization aka "Master Your Best Life"

Discover how to balance work, career and family without losing yourself. Learn valuable self-care tips and mindfulness activities to help manage everything from "sandwich generation" issues, to creating a "second life" a new STEM career or the unexpected loss of a loved one, a layoff or divorce.

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### **Mastering Successful Personal & Professional Communication**

The key to delivering and landing your message involves the nuances of listening, audience awareness, empathy, compassion and encouragement. How you interact and connect with clients, customers, co-workers, family and friends feeds the probability of success. Learn how to score winning results every time.

### **Giving Back – Making a Difference**

There are many ways to "give back." Learn how to enlighten your spirit, identify your talents and values system to match with the right organization and opportunity. From running for public office to holding a charity board position, both individuals and business owners with will benefit from this conversation

### **Equality Workplace**

Do you know your compensation value? Get an edge up for a promotion, a raise or a new opportunity. Learn what resources are available to you and how to handle harassment, discrimination, safety concerns or inequity in any form.

